

OCR Level 3 ITQ – Unit 82 Website Software Level 3

Evaluation of Websites

This, That, Things & Stuff

Address - <http://www.totton.org/awd/steve/> or
- <http://tts.freehostia.com>

New Jade Palace Takeaway

Address – <http://www.newjadepalace.co.uk/>

New Jade Palace

This was my first time dealing with a customer. I had ideas of having a one page menu website but upon meeting the customer he wanted the website based on a flyer he already had and wanted to stick with his red and green theme (not my idea).

I started off playing with Dreamweaver templates and then modified these to suit my own style, having previously sketched out some ideas with the customer. He made it clear the phone number was to be every where; I decided to add a 'find us' page and embedded Google maps and street view; I thought this would be good for customers looking for a takeaway.

In the code, tags and description I have included as much as possible about the area, keywords for the takeaway etc, I know that if you key in 'Peking Cantonese takeaway Southampton' at the time of writing this the site is number one in the Google search rankings.

The front page basically advices people of the deals and phone numbers, including some flash gallery of pictures I took in the takeaway itself. The menu page is split into three columns using div tags and there is also a downloadable PDF version of the menu.

One of the last things to add was a feedback form, which was made using spry. Things I would change to would be to make more use of css styles and jquery, most of the text on the front page is text in images inserted into the tags. Since I built this site I am more competent in using this and if the customer wants to in the future I would redesign it.

The navigation was going to be roll over images with links but I changed this after experimenting with css.

This, That, Things & Stuff

This, That, Things and Stuff started as my photography site. It has since grown into a site I hope to show all sorts, photos, blog, video etc I built the site using css and choose a brick style background previously I had chosen a wood effect and then plain black to illuminate the other colours I had (see portfolio sketches and print outs); but I wanted it to have a real feel to it

and settled on bricks. I then had backgrounds of old paper to give it the effect of old adverts and fly posters on walls for the div tags on the site, and then I wanted to use font styles from font squirrel. The site has changed all the time but it is beginning to take shape into what I would like it to be, it will be experimental as I discover more css styles, JavaScript and jQuery.

The front page has my welcome, some photos and video from youtube, the navigation is a collection of rollover images that link to About Me, Blog, Photos and Links. On the front page I wanted to add something different and at the top of the front (index) page you will see my 'rocket' moving across the screen, this was drawn by myself in Photoshop and it moves across the screen using Dreamweaver's DHTML / timeline feature. I have also included an example page of flash banners I have created for another site the link to this is on the front page.

Recent editions are also the use of Spry tabbed panels on the Blog page, I have used this to add RSS feeds to the site.